



STEP 7: PRESENTATION

Cre8
in 8

*Achievement calls
for a party*

INTRODUCTION

Tg venues, securing necessary permits, and hiring a stage and/or sound/lighting equipment) and not to leave anything to the last minute. It is important for the project team to develop a checklist to guide the participants in preparing and carrying out the presentation.

CONTENT AND GUIDELINES

The number of performances to be given will be dictated by the project plan and design. The most important thing is not the number but rather the type of performance, as dictated by the audience and the situations in which the performances will be given.

In each project, Cre8 organises the following types of performances:

Peer performance.

This type of performance is aimed at audiences who are of the same age group as the participants. They are important performances and it is recommended to make your first performance a peer performance and to hold it at the rehearsal venue. You could even make your final technical run-through a peer performance.

Community-outreach performance

This type of performance is given within the local community, preferably at a marketplace, beside a busy village road or in a village square.

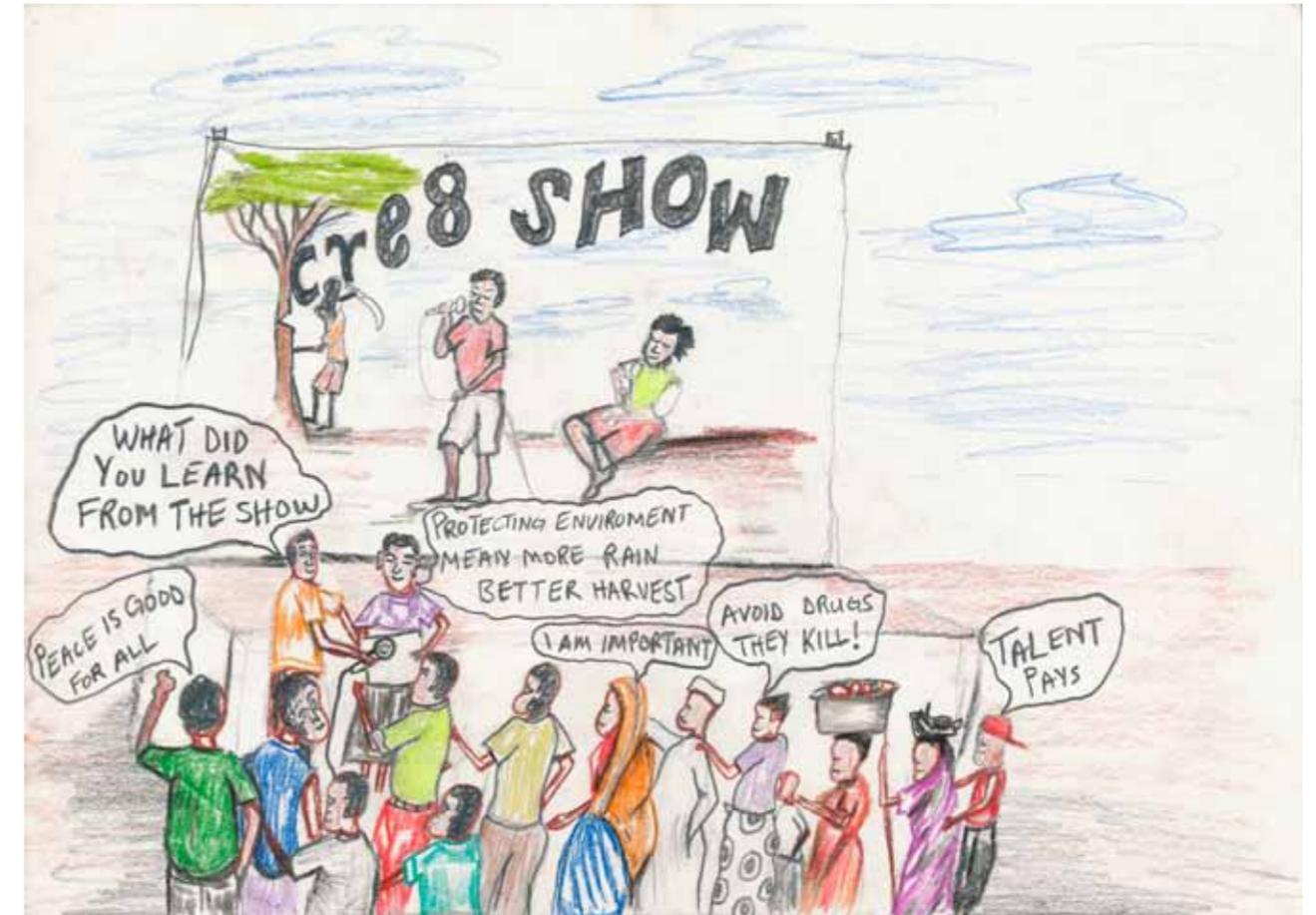
Stakeholder performance

This type is also known as performance for (local) opinion leaders, development practitioners and other decision-makers. This type of performance can be held at the local town hall or hosted by one of the stakeholders within the community.

Public performance

These are large-scale performances attracting diverse audiences, held in the town centre, at a local stadium or in a park.

Directly after the presentation, an audience survey



or evaluation must be held. It is important to gather reactions from the audience not only with regard to their impression of the performance as a whole, but also to the issues it addressed. Important evaluative questions may include:

- Did you like/enjoy the performance and If YES, what did you like most about it?
- What is your opinion on the participants

talents, which talents did you identify.

- Did you learn anything from the performance? If YES, mention three things you learnt?
- Do you have any suggestion of ways to improve the performance?

Make sure that the participants after every performance evaluate during the performance.

This will help you monitor whether the performance is serving its intended purpose.

EXAMPLE

During the AMKA project, the group toured through Tanzania and Kenya to perform in seven different cities. Each performance was different for two reasons. For one thing, the audiences were very different. Sometimes we organised a performance for an audience of peers, sometimes we did that for stakeholders and/or the local community, and sometimes a public performance was organised. The group interacted differently with each audience, so each performance had a different accent and dynamic. The second reason why each time was different was that the performers asked some members of the audience a list of questions after each performance. The results of each survey influenced the next performance. Whenever our performers thought that the audience didn't get the intended

message, for example, they would adjust some of the scenes to get that message across more clearly.

CONCLUSION

Besides being a medium of empowerment, the presentation (and the project) is also an avenue for advocacy. It aims to influence audiences and stimulate them to take actions to improve the lives of the community.

So for community members, having an opportunity to view the performance within their own circles and to interact with the 'makers' (i.e. the participants) means that the impact is immediate and thus motivates them to take action. The project also advocates accessibility for all. This is the main reason the performances held for people within their comfort zones, in places where they feel free to share and express openly.



CHECK-OUT BOX

- **A list (schedule) of performances**
- **A logistics plan**
- **A checklist**
- **Any relevant permits**
- **Audience evaluation forms**
- **Photos and a video of the presentation**
- **A summary of feedback from the participants**